

:60 Script for MDA/Tourism Radio Ad for In-State Radio
(New music)

Governor Barbour:

This is Haley Barbour.

This Spring and Summer, when you're planning a weekend getaway or a family vacation, there's a great way to take a trip with a lot less traveling.

Before you go anywhere else, check out everything Mississippi has to offer.

Discover unique history and heritage.

Explore new outdoor recreational opportunities.

Play golf at some of the best-designed courses anywhere.

Enjoy live music at festivals and fairs.

Check out Mississippi-made arts and crafts.

Sample some of the best restaurants in the South.

And experience the rebirth of the Mississippi Gulf Coast.

It's all in Mississippi — there's so much to see and do — and the best part is, it's all close to home.

Now is a great time to plan your trip to visit all of those spots in Mississippi you've always wanted to see.

Announcer:

Get your free copy of the Mississippi Tour Guide by calling 1-866-SEE MISS or go to VisitMississippi.org.

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